**Groups for Exploring Business and Marketing**

**Group 1**

Excel Assignments 1-4 with Video

**Group 2**

Photoshop Lessons 21-30

**Group 3**

*Advertising*

1 billboard

1 8 x 4 reminder banner--email to canyon.view.media.productions@gmail.com

1 8.5 x 11 poster—

1 powerpoint—10 slides

All projects must have logo, slogan, price, deadline, place (to purchase), and text from dafont.com

Poster must be printed and posted on the bulletin board in the lunchroom by the end of the week

Slideshow should include 10 slides (5 points each)

 Each slide must include a picture

Each slide must have a call out (what people are saying)

The product should be introduced

Must have a slogan

Must have a gimmick

Must include the price

Must include the place to purchase

**Group 4**

*Jingle/Website*

Write one jingle to advertise the yearbook (choose a catchy tune)

 Change the words from a common song

 Must have a minimum of 20 lines

 Center all lines in word

 Make up a title and place at the top

 Use a font from dafont

 Include at least one graphic and a border

Must include slogan, price, deadline, and place to purchase

Create a one page website in Dreamweaver

 Include a name for the yearbook (you can make it up)

 Place a picture of your yearbook cover

 Change the font and background colors

 Include 3 “Sneak Peek” pictures that have been “photoshopped” (beginning assembly, Silly Olympics, 7th Grade Field Trip, Dance)

 Make sure slogan, place to buy (A Hall Window), and price ($26 until December 20) are included

 Use Photoshop and a font from dafont.com to make the slogan and “CVMS 2015-16 Yearbook” pop (2” x 14”)

**Group 5 Yearbook**

4 pages

**Group 6 Yearbook**

4 pages

**Group 7 Magazine Ad**

Write up questionnaire in Word

 Favorite food

 Sign (Leo, Taurus, etc.)

 Favorite food

 Favorite subject

 Favorite book

 Future career

 Favorite clothing line

 Favorite song

Spotlight 3 students (8th grade only)

Use Photoshop for final product \*8.5 x 11)

Use a font from dafont

Get a picture (take 3 just to be safe)

Must be printed and placed on the bulletin board by the end of the week.