

DIGITAL DESIGN

COURSE DISCLOSURE 16 17

Mrs. Stephanie Blauer

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Canyon View Middle School 1865 North Main Street, Cedar City, UT 84720

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DESCRIPTION AND OBJECTIVES

Digital Design/Media Productions is a semester course. Students will learn and apply the basics of news writing, editing, layout, web page design, broadcast journalism, and video production. This class is all about participation and a willingness to learn and accept constructive criticism. Students will produce the school's daily news broadcast, the school newspaper, the school Web page, documentaries, short clips, and various other multimedia projects. Throughout the course, students will learn and effectively utilize Windows Movie Maker, Flash, Fireworks, Word, and Excel. This is a laboratory class. Students will periodically leave the classroom to work on projects.

PROGRAM GOALS

Students will apply basic elements of TV journalism. Topics include interviewing techniques; effective newsgathering methods; practice on how to write in clear broadcast style; and the mechanics, timing, and flow of current TV broadcast style. Instruction includes on-camera technique including using a video camera and various software for editing purposes. Students will also learn the principles of news writing, reporting, editing, page layout, interviewing, and story research. Instruction focuses on structuring news and feature stories, learning the software for page design, as well as software for the on-line school paper and Web page.

CRITERIA FOR COUSE COMPLETION

- Students will demonstrate responsibility and be able to work independently and cooperatively.
- Students will complete all class projects he/she is assigned.
- Students will participate 100 percent of the time to earn full daily points.

GRADING AND ASSIGNMENTS Students will be graded on classwork and projects. Students will have the opportunity to redo any completed on-time assignment until it is completed satisfactorily as determined by the instructor. Students will earn 50 percent credit for late projects. **Classwork points may not be made up. Students are expected to work on assignments or projects during the ENTIRE class period.**

GRADING CATEGORIES

Classwork 70%
Projects 30%

GRADE BREAKDOWN

93-100% A	73-76% C
90-92% A-	70-72% C-
87-89% B+	67-69% D+
83-86% V	63-66% D
80-82% B-	60-62% D-
77-79% C+	0-59% F

Canyon View Middle School does not discriminate on the basis of race, color, national origin, sex, or qualified disability.

Detach and return to Mrs. Blauer

DIGITAL DESIGN

Please read with parents and sign below.

I have read and understand the above course disclosure.

Mrs. Stephanie Blauer



Student

Parent or Guardian

